



# Wholesale Price Li

Custom Blended

## LAWN SEED MIXTURES



SEED WAREHOUSE, MILFORD, CONN.

## F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - MERCEDES, TEXAS - SALISBURY, MD.



## WOODRUFF Custom LAWN SEED



### **GOLD SEAL MIXTURES**

HIGHEST QUALITY

The famed WOODRUFF TURF-MAKER meets these rigid specifications.

- 1. Over 80% Turf-Forming Perennial Grasses.
- 2. Over 97% Pure Seed.
- 3. Over 80% Average Germination.
- 4. Less than 0.3% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	iO Ib. Bags	25 lb. Bags PRICE	5 lb. Carlons S ARE PER POU	3 lb. Cartons ND	I lb. Cartons
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegráss and Rough Bluegrass.	\$ .95	.97	.99	1.02	1.04
TURF-MAKER No. 1	Contains: Certified Colonial Bent, Extra Heavy Kentucky Bluegrass and Rough Blue- grass.	\$ .95	.97	.99	1.02	1.04
TURF-MAKER FOR SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$ .95	.97	.99	1.02	1.04

- WHOLESALE PRICES -

#### RED SEAL MIXTURES

GOOD QUALITY

For DURABLE LAWNS

under average conditions.

For Light Soils

- 1. Over 70% Turf-Forming Perennial Grasses.
- 2. Over 90% Pure Seed.
- 3. Over 75% Average Germination.
- 4. Less than 0.5% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	Bags	Bags PRICE	Carrons S ARE PER POUN	Cartons	Cartons
MILFORD GREEN FOR SUN	Contains: Kentucky Bluegrass Red Fascue, Perennial Rye- grass, Redtop and Colonial Bent.	\$ .70	.72	.74	.77	.79
MILFORD GREEN FOR SHADE	Contains: Rough Bluegrass, Red Fescue, Perennial Rye- grass and Redtop.	\$ .70	.72	.74	.77	.79

#### WHITE TAG **GRASS SEED MIXTURES**

Inexpensive mixtures for growing grass quickly.

ATTRACTIVELY PACKAGED - COMPETITIVELY PRICED

INERT MATTER NOT OVER 15%	\$ 50 lb. Bags	25 lb. Bags PRICES ARE PE	5 lb. Cartons R POUND	1 lb. Cartons
PARK	\$ .42	.44	.46	.51
GREEN-UP	\$ .28	.30	.32	.37

#### Special Discounts, Terms and Conditions.

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, Net 30 days, E. O. M. to firms of approved credit. SHIPPING QUANTITIES

#### LAWN AND GRASS SEED

- 1 Pound Cartons 25 per case
- 3 Pound Cartons 16 per case
- 5 Pound Cartons 10 per case 25 Pound Bags — 2 per bale

#### MERION BLUEGRASS

- 1 Pound Cartons 12 per case 3 Pound Cartons 6 per case WHITE CLOVER
- 1/2 Pound Cartons 24 per case 1 Pound Cartons — 12 per case
- LESS THAN FULL CASE LOTS Add 1c per pound

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

THIS CANCELS ALL PREVIOUS QUOTATIONS

**AUGUST 1. 1955** 

#### TURF-MAKER with Merion Bluegrass

Turf Research Foundation Seal of Approval

50 lb. Bags 25 lb. Sags 5 lb. Carton 3 lb. Carton \$1.47 1.49 1.51 1.54 1.56

Contains: Certified Merion Bluegrass, Certified Astoria Bent, Illahee Creeping Red Fescue and Poa Trivialis

#### WHITE CLOVER FOR LAWNS

PACKED 12 LBS. PER CASE

1 lb. Cartons 1.20 N. Z. WHITE CLOVER (per unit) 1.20

#### MERION BLUEGRASS

Turf Research Foundation Seal of Approval 1 Pound Boxes (12 per case) \$3.12 per lb. 3 Pound Boxes (6 per case) 3.10 per lb.

## RETAIL PRICES -

#### **GOLD SEAL MIXTURES**

\$ 1.60	4.65	7.50	37.10	72.65
\$ 1.60	4.65	7.50	37.10	72.65
\$ 1.60	4.65	7.50	37.10	72.65
\$1.60	4.65	7.50	37.10	72.65
\$ 2.35	7.00	11.55	56.98	112.45
	\$ 1.60 \$ 1.60 \$ 1.60 \$ 1.60	\$ 1.60	\$ 1.60	\$1.60     4.65     7.50     37.10       \$1.60     4.65     7.50     37.10       \$1.60     4.65     7.50     37.10       \$1.60     4.65     7.50     37.10       \$1.60     4.65     7.50     37.10

#### **RED SEAL MIXTURES**

				1 lb.	3 lb.	5 lb.	25 lb.	50 lb.
MILFORD	GREEN	for	Sun	\$1.20	3.55	5.65	27.50	53.50
MILFORD	GREEN	for	Shade	\$1.20	3.55	5.65	27.50	53.50

#### WHITE TAG GRASS SEED MIXTURES

		1 lb.	5 lb.	25 lb.	50 15.
PARK	\$	.79	3.50	16.85	32.10
GREEN-UP	\$	.55	2.45	11.45	21.40
MERION BLUEGRASS				\$4. <b>7</b> 5	<sup>3 ю.</sup> \$14.15
	*			1/2 lb.	1 lb.
WHITE DUTCH CLO					\$1.85
N. Z. WHITE CLOVE	R				1.85

- WHOLESALE -



**GRO-SOD LAWN FOOD** 

\$11.00 per 100 lbs. 50c per hd. less if ordered in 500 lb. lots. 50 lb. bag

\$4.15

25 lb. bag

\$2.50

Prepaid delivery on 200 lbs. or over

ATTRACTIVE BAGS, COLORFUL POSTER FREE WITH EVERY SHIPMENT.

ODCO BRAND BIRD FOOD

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

.99 1.02 1.04

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## SPIKE DISC

## LAWN AND GREEN CULTIVATORS



## HOME LAWN SIZE

8 discs, each 10 in. diameter - Rolling width 16 in.

Wholesale - - \$12.35 each
Retail - - 18.50 each

SHIPPING WEIGHT 35 LBS.

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. our warehouses, freight prepaid on 200 lbs. or more.

# WOODRUFF FERTILIZER and SEED DISTRIBUTORS



Lawn Beauty

DURABLE
.
ACCURATE

Long Life

#### CALIBRATED FOR WOODRUFF PRODUCTS

Model	Size	Shipping Weight	Wholesale Price	Retail Price
18	18"	30 lbs.	\$13.30	\$19.95
24	24"	34 lbs.	\$18.00	\$26.95

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. Milford or Bellerose. Freight prepaid on 200 lbs or more.

# GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and

#### **INCREASE YOUR SALES**

- 1. Although GRO-SOD is higher priced than most fertilizers, it covers more than twice the area.
- 2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
- 3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
- 4. GRO-SOD LAWN FOOD is for lawns only new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
- 5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

## GRO-SOD LAWN FOOD

- PRICES -

	Size W			holesale	Retail
50	lb.	bags		\$2.95	\$4.15
25	lb.	bags	•••••	\$1.65	\$2.50

TON LOTS or OVER Less 5%

Special Discount in Truck Lots and Car Lots.

- WRITE OR PHONE -

## PRICES SUBJECT TO CHANGE WITHOUT NOTICE

TERMS: 2% 10 Days; Net 30 Days E.O.M.

F. O. B. Our Warehouses - Freight Prepaid on 200 lbs. or over.

#### TREEKOTE PRUNING COMPOUND

To be applied to all types of tree grafting and tree injury.

Not affected by the hottest weather.

Packed

Price

Price

Price

 Packed
 Price
 Price

#### TROWBRIDGE'S GRAFTING WAX

The grafting wax with a 90-year reputation for excellence, economy and ease of use. Packed 50 lbs. per carton.

1/4-LB. CAKES	Wholes		toit Each
1/2-LB. CAKES	.30 Ea	ch .50	Each
POUND CAKES	.48 Ea	ch .80	Each
Terms: 2% 10 Days, Net 30 Days, E.O.	D.M., F.	O.B., Milford, C	onn.